and Publicity Man nal experience in indus-r, especially trained in and plant paper editing ion advertising and publ

nized Boat Pumps

IOUSEHOLD GOODS ast received contents of a residence. Everything be sold regardless of cost. MORRISON STORAGE



The Aldine Hotel Chestnut & 19th Streets

Offers exceptional facilities for private entertaining. Receptions, Weddings, Cards, Dinners, Dances.

Auto body dents removed

Our Renovating Service is equipped to make any car look like new. Body dents, bent fenders, etc., are quickly repaired at a very rea-sonable cost.

et Our Estimate-No Obligation Phone Poplar 4697

Larson-Oldsmobile Co. 800 North Broad St.



Because its Burns Chafing Scalds Rashes Cuts Cold Sores Stings

SLOAN'S RELIEVES EURALGIC ACHES

OR forty years Sloan's Liniment has been the quickest relief for neuralgia, sciatica and rheumahem, tired muscles and lame backs.

Ask your neighbor.

You just know from its etimulating

Keep Sloan's handy and apply self at the first twing. It penetrates ut rubbing.

Those sudden sprains and submit hich unfit you for work or play are The sensation of comfort and memth surely and readily follows its You'll find Sloan's Liniment clean

At all druggists-35c, 70c, \$1.40.



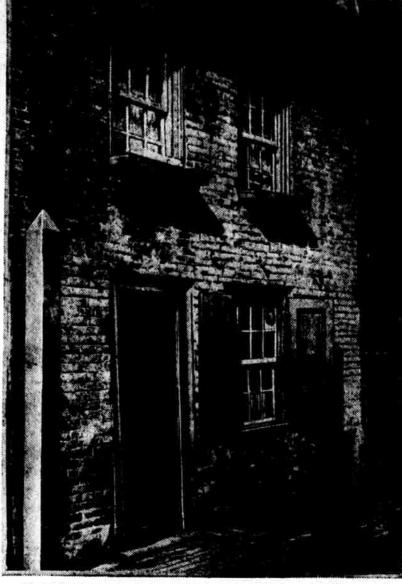


ELESTINS

VICHY Natural Alkaline Water Unexcelled for Table Use

Known and prescribed by the dical Profession many years as ssing great dicinal Properties

DEMPLING PLACE BY DAYLIGHT



The picture gives part view of the court that leads about 100 feet into a blind fence from De Lancey street just east of Third. There are three of these small snug dwellings on either hand, made from what originally were probably two houses built, it is guessed, late in the eighteenth

DETAILS OF OLD CITY SHOWN IN SECTION OF DE LANCEY ST.

Though Some Designs Are Scratched, the Lines Are Seen Three Blocks Westward of Front Street Markets

a De Lancey street had grown

unconsciously the most logical way out

of a half dozen surviving families scat-tered through three blocks, and it is no hard job to pick them. The index

no hard job to pick them. The index in each case is cleanliness and paint. The oldest is Patrick Murphy's—the little grocery at the Third street cor-ner. Man and boy, Mr. Murphy has

Museum, sailed for South America Sat-

particular field for his operations, Dr.

Farabee will visit several South Amer-

been there seventy-five years.

This is the second of a series of articles which will appear in the Evening fronts and garage spaces, preserved De Public Ledger from time to time describing little nooks and corners hidden Fourth against "the foreigners." away in the heart of the city: byways againt with the quaintaess of an Old World city and filled with the romance ipalities are occasionally mysteriously of a long-ago past.

For three blocks westward from the of Seventeenth street and had become the ultimate gasp in genteel atmosphere. That the city should arbitrarily ordain a part of De Lancey street, folk might be seen sitting on straw-work mats scratched, in others obscured or con-cealed, or obliterated, as where a front over the front deersteps or lugging bats cealed, or obliterated, as where a front the front doorselps or tagging oats has been hacked out to make room for a show window, or a roof disfigured for the sake of an extra storeroom.

The front doorselps or tagging oats the sake half game that was played every twilight in the middle of Dock the sake of an extra storeroom. the sake of an extra storeroom.

Restoration, even yet, would seem to be a relatively easy matter. De Lancey street has been only a little while in the hands of Philistines. Indeed the margin of the Philistines' majority is still so slim as to be open to question. Business is mostly the desultory business of shoe fixing, notion and ice-cream conesling, and odd jobbery. Counting, of course, the tenements, it remains largely selling, and odd jobbery. Counting, was, by crackey, and course, the tenements, it remains largely would stay, though the city might call it what it pleased. This, perhaps, was it what it pleased. This, perhaps, was

hard cider days, perhaps in irony, be- of the difficulty; placative in spite of bard cider days, perhaps in irony, because the most trustworthy traditions have it that the street was Democratic. Certainly the "Hope Hose," which had its firehouse just below Second street was Democratic, and took occasion before, between and during fires to impress Jacksonian ideas on their rivals of the "Good Intent" Company, who appear to have been Whig.

Street as Old as Neighbors

Doubtless there was an earlier name than Union street—something arboral, for the street is as old, at least, as its neighbors. Who lived in the first houses that were built there it is difficult, if not impossible, to find out. Not the Governor General and others of great importance, because the oidest houses are small and unsuited to fine com-

importance, because the oldest houses are small and unsuited to fine companies. Probably artisans.

The larger houses came later. That is evidenced, if by nothing else than the beginnings of what is called "the Empire style" in them. Corinthian pillars on the door jambs, Greek designs carved into the mantlepieces—contamination that was not support that the contamination that was not support to the contamination of the contamination that was not support to the contamination to the contamination that was not support to the contamination that was not support to the contamination to the co ination that was not quite corruption. The atties, the spindled stairways, the the FARABEE TO STUDY RACES doorlights and the floorings were all ac-cording to the native order. One can One can University Museum Curator Salls for aly speculate as to the chandeliers. These were the home of men of trade.

South America to Make Excavations lethiers, chandlers, sugar merchants,

Dr. William C. Farabee, curator of

wholesale tobacconists, grain dealers the American Section of the University and so on, and maybe a few ship mas. Museum sailed for South American closed to the river front—bourgeoise urday to investigate certain pre-his-who showed the "Green Tree" fire assurance emblem which indicated they 2000 years ago. Before selecting a Moved to Chestnut Street

Later on they moved with business ican capitals and confer with authori-Later on they moved the fashion to the spacious districts outlying Penn square. This migration though, must have been very gradual, for even in these days the metamorphosis of street takes time.

Slowly Irish and Germans of the first immigrations, and a few Swedes took possession of the street.

It is worth remarking that it has the space of the afficial delegates sent the respective formers are afficial delegates are also formers.

possession of the street.

It is worth remarking that it has promptly suppressed. Last summer he heen these families that, until a few was one of the afficial delegates sent years back, when the first and second by the United States to Peru on the generations were dead, the tifted old occasion of the 100th anniversary of

and losing heart and the fourth restive that country's independence. Uncommon Sense No Slump in the Ability Market

pression than it does when everybody has money and is spending it freely.

One man known to the writer has made a fortune by he will be a fortune by he will be a fortune by he will be a fortune by the writer has made a fortune by the writer has m Hard times hit the untrained and the incompetent first. The men and women who thereoughly know their business keep

N THE matter of brains, however,

You can always sell brains, provided you bring them to the right market.

Able and experienced men and women are more in demand in hard times than in good times.

It takes more brains to keep business described in a like of the provided ability to do it.

You have got to show him that by employing you he can make money for himself, or promote some ambitions, or get something he desires which no one else can get for him quite so quickly and the provided ability to do it.

brains for that sort of work than they

Selling them is just as important as a single them.

You may be satisfied with your abil.

THE ability market is never over-that great solity never gets. You may be satisfied with your ability; your parents may be sure that you are unusually gifted and competent. Your friends may predict a brilliant future for you—all of which will do you no good whatever.

What you have got to do is to convince the buyer of brains that you have the sort of goods that he needs.

You have got to good that he needs.

You have got to do is to convince the buyer of brains that you have the sort of goods that he needs.

You have got to do is to convince the buyer of brains that you have ability and can sell it you will get along. But you can neither develop ability nor market it without work. Begin on that theory and you will have less to worry about in here times,

The newest ice cream confection thrills Philadelphia

CHOCO:PIC

chocolate

PHILADELPHIA ICE CREAM

WITH lightning speed the good news traveled—"Choco-Pics are here!" And as eagerly as a youngster greets the circus, Philadelphia welcomed this newest creation—the tid-bit sensation of 1922.

Choco-Pic is on everybody's tongue and in everybody's mouth! Nothing you ever tasted can quite compare with this luscious combination of smooth, crispy chocolate and velvety ice cream—high in food value and easily digested by the most delicate.

A tid-bit rare—beyond compare. Tempting, tasty and wonderfully inviting! Try this novel dainty for dessert or a hasty bite during the day, or whenever your appetite craves for something good.

> Choco-Pics are relished alike by children and grown-ups-and equally good for both. Truly a treat—for you to eat.

taste one to.day!



a tid-bit rare beyond compare rever Philadelphia Ice Cream